

The TUI Care Foundation launches a Corona relief programme in holiday destinations worldwide

- *The Foundation's relief programme supports people in holiday destinations affected by the Coronavirus pandemic*
- *The launch initiative "100 Helping Hands" supports 100 local aid organisations worldwide who are working on the ground to reduce the impact of the pandemic*
- *The programme has been made possible by donations from TUI guests and employees worldwide*

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Berlin, 12 July 2020. *The Corona Crisis has brought unprecedented challenges to communities all around the world. The travel and tourism sector has been particularly affected by the impact of the pandemic and it's been especially difficult for the people whose livelihoods depend on tourism. So, the TUI Care Foundation has launched a Corona relief programme to support local communities in holiday destinations during the current emergency situation.*

The first stage of the programme is the '100 Helping Hands' initiative which will respond directly to the needs of communities by supporting local aid organisations in holiday destinations. It will include assistance with hygiene training, home schooling and childcare as well as the distribution of emergency food parcels and healthcare items, such as masks, for disadvantaged families. The Foundation will give 500,000 euros to this scheme. More TUI Care Foundation initiatives in the Corona relief programme will follow in the coming weeks.

Local organizations which provide emergency aid in holiday regions during the Corona crisis can apply to participate in the 100 Helping Hands initiative [here](#).

International travel restrictions have meant that the pandemic has been particularly hard for people whose livelihoods depend on tourism. In many countries, existing state aid and support systems have been overwhelmed by the impact of the pandemic and can no longer provide a cushion against social hardship.

Business communities are also facing crisis and are unable to offer support. So, it's more important than ever to help strengthen social commitment to overcome the Corona crisis and the role of NGO's is crucial to this. On the ground, they know the needs of the local communities and how they can be supported most effectively.

The TUI Care Foundation's Corona Relief programme has been made possible thanks to the support of TUI holiday makers and committed TUI employees around the world. Donations to the TUI Care Foundation's Corona Relief Fund can

be made online following [this link](#). 100% of all donations will go directly to the Corona relief initiatives.

About the TUI Care Foundation

Building on the potential of tourism as a force for good, the TUI Care Foundation supports and initiates partnerships and projects, which create new opportunities for the young generation and contribute to thriving communities all over the world. Connecting holidaymakers to good causes, the TUI Care Foundation fosters education and training initiatives to open up new opportunities and perspectives for young people, the protection of the natural environment in holiday destinations and sustainable livelihoods in thriving destinations where local communities can benefit even more from tourism. TUI Care Foundation works global and acts local - it builds on strong partnerships with local and international organisations to create meaningful and long-lasting impact. The charitable foundation values transparency and the efficient use of funds. Therefore 100% of the donations go to destination programmes with all administration costs of the foundation covered by TUI. TUI Care Foundation was founded by TUI, the world's leading tourism business, and is based in the Netherlands.

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